NCC Cable System Order

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| Color of Septem Name | | | | | | | | | | 1 | ١, | 8 | | | | | |] | | | | |
|--|---------|-------------|----------------------------|---------------|---------|-------------|--------|----------|------|------|------|----------|----------|-------------|---------|-----|--------|------------|---------------|---------|------|---------------|
| Name 11-0 | Order # | | 62317337 | | | Flight Date | Š | | 11/8 | 5/16 | - 08 | /28/ | 6 | | | | | <u></u> | date Date | | 0 | 18/16/16 |
| Name Speciman/W Speciman Point, W Freedom Parlment Action Fund Speciman W Speci | Syscod | Ф | 1140 | | | Agency | | _ | ĕ | ielo | Med | dia | | | | | | <u> </u> | ersion | | 2 | Vs. 1 |
| Manisanty Mani | System | Name | Point, | WI | | Advertiser | | _ | ree | dom | Par | tners | s Act | ion F | pun- | | | St | now All Lines | | | |
| Allowandide Fisike Cilient Code Cilient Code | Market | | Wausau, WI | | Ц | | | | | | | | П | П | | | | [] [] | tal # of Wee | ks | Ц | |
| Decor National Place Deco | | | | | | Client Cod | Ф | - | PAI | 9 | | | | | | | | | otal | | Ц | \$304.0 |
| Each Code Multi-Injend Each Code E | AE | | Alexander Fiske | | | Product Co | ode | | Ä | 7 | | | | | | | | ဂ္ဂ | ommission | | Ц | \$45.6 |
| Product Name Prod | Sales C | coordinator | - 7 | | | Est Code | | ~ | V181 | 78 | | | | | | | | Z | et Total | | | \$258.4 |
| Cody 1951-7-2020 Cody Resides Live+1 May 15 Cody Resides | Office | | Washington | | | Product Na | ame | _ | | | | | | | | | | 7T | ital Spots | | | 16 |
| Not accepted Accep | Phone | | (301) 951-2620 | | | Credit Stat | su | \vdash | | | | | | | | | | Ą | filiate Split | | | 00.0 |
| Cable Niesen Live+1 May16 Chimay Denno Women 25:54 Cipp | Status | | Not accepted | | | | | | | | | | | | | | | S | old On | | C | Cost Per Spot |
| EPRE MG from 62317334 ENT. EPRG MG from 62317334 INST EPRG MG from 623173334 INST EPRG MG from 62317334 INST EPRG MG from 623173334 INST EPRG MG from 623 | Survey | | Cable Nielsen Live+1 May16 | | | Primary Do | emo | - | Vom | en 2 | 5-5 | * | | | | | | ତ | ₹P | • | 0 | |
| Net Program Start Stop Start Stop Time Tim | 1 | | | | | Makegood | Policy | H | ppr | oval | Reg | uire | 0 | П | П | | | Ω | de | 1 | 0 | SPM - |
| Net Program Start Stop Start S | Comme | nts: | 8/16 MG from 62317334 | | | | | | | | | | | | | | | | | | | |
| CMDY VARIOUS 8/15/16 82/17/6 19:00 24:00 X X X X X X X X | Line | Net | Program | Start | Stop | Start | Stop | ≥ | - | 8 | _ | _ | \dashv | - | S | RTG | ₩ P | Total | Unit | Total | Spot | Line Comment |
| CMDY VARIOUS 81516 82116 82116 8200 8200 30 ESPW AVG. ALL WKS 81516 82216 82216 19.00 24.00 X | | | d | Date | Date | Time | Time | : | | | | - | \vdash | | <u></u> | | | Spots | Cost | Cost | Len | |
| CMDV VARIOUS 88/28/16 88/28/16 88/28/16 18:00 24:00 X | _ | | VARIOUS | 8/15/16 | 8/21/16 | 19:00 | 24:00 | | | × | × | | | | × | , | 1 | On | \$2.00 | \$10.00 | | NEG Rates |
| CNN AVG. ALL WKS 8/15/16 8/21/16 19:00 24:00 X | 2 | | VARIOUS | 8/22/16 | 8/28/16 | 19:00 | 24:00 | × | × | | | | | | | | ì | 2 | \$2.00 | \$4.00 | | NEG Rates |
| CNN AVG. ALL WKS 8/22/16 8/22/16 8/22/16 19:00 24:00 X | ω | | AVG. ALL WKS< | 8/15/16 | 8/21/16 | 19:00 | 24:00 | | | × | × | | | | × | a | 3 | 10 | \$2.00 | \$20.00 | | NEG Rates |
| ESPN AVG. ALL WKS 8/15/16 8/12/16 8/12/16 8/12/16 19:00 24:00 X | 4 | | AVG. ALL WKS< | \rightarrow | 8/28/16 | 19:00 | 24:00 | × | × | | | \dashv | \dashv | \dashv | | 2 | 1 | 4 | \$2.00 | \$8.00 | 30 | NEG Rates |
| ESPN AVG. ALL WKS 8/22/16 8/22/16 19:00 24:00 X | 5 | | AVG. ALL WKS< | - | 8/21/16 | 19:00 | 24:00 | | | × | × | 1000 | - | | × | а | | 15 | \$2.00 | \$30.00 | | NEG Rates |
| FRFM VARIOUS 8/15/16 8/21/16 19:00 24:00 X <th< td=""><td>6</td><td></td><td>AVG. ALL WKS<</td><td>8/22/16</td><td>8/28/16</td><td>19:00</td><td>24:00</td><td>×</td><td>×</td><td></td><td></td><td></td><td></td><td></td><td></td><td>э</td><td>1</td><td>6</td><td>\$2.00</td><td>\$12.00</td><td>3.00</td><td>NEG Rates</td></th<> | 6 | | AVG. ALL WKS< | 8/22/16 | 8/28/16 | 19:00 | 24:00 | × | × | | | | | | | э | 1 | 6 | \$2.00 | \$12.00 | 3.00 | NEG Rates |
| FREM VARIOUS 8/22/16 8/28/16 19:00 24:00 X <th< td=""><td>7</td><td></td><td>VARIOUS</td><td>8/15/16</td><td>8/21/16</td><td>19:00</td><td>24:00</td><td></td><td></td><td>×</td><td>×</td><td>20000</td><td></td><td></td><td>×</td><td>300</td><td>1</td><td>15</td><td>\$2.00</td><td>\$30.00</td><td>30</td><td>NEG Rates</td></th<> | 7 | | VARIOUS | 8/15/16 | 8/21/16 | 19:00 | 24:00 | | | × | × | 20000 | | | × | 300 | 1 | 15 | \$2.00 | \$30.00 | 30 | NEG Rates |
| FX VARIOUS 8/15/16 8/21/16 19:00 24:00 X | 8 | | VARIOUS | - | 8/28/16 | 19:00 | 24:00 | × | × | | | | | - | | 1 | • | 6 | \$2.00 | \$12.00 | | NEG Rates |
| FX FX MOVIE PRIME 8/22/16 8/28/16 19:00 24:00 X | 9 | | VARIOUS | 8/15/16 | 8/21/16 | 19:00 | 24:00 | | | × | × | 2000 | | On the | × | · | | 8 | \$2.00 | \$16.00 | 30 | NEG Rates |
| HIST VARIOUS 8/15/16 8/21/16 19:00 24:00 | 10 | | FX MOVIE PRIME< | 8/22/16 | 8/28/16 | 19:00 | 24:00 | × | × | | | Н | - | Н | | r | | 4 | \$2.00 | \$8.00 | 30 | NEG Rates |
| HIST AVG. ALL WKS< 8/22/16 8/28/16 19:00 24:00 X X X X X X X X X X X X X X X X X X | 11 | | VARIOUS | | 8/21/16 | 19:00 | 24:00 | | | × | × | | _ | | × | E | r | 15 | \$2.00 | \$30.00 | 30 | NEG Rates |
| SYFY SYFYMOVIE 8/15/16 8/21/16 19:00 24:00 X < | 12 | | AVG. ALL WKS< | 8/22/16 | 8/28/16 | 19:00 | 24:00 | × | × | | | - | - | - | | r | , | 6 | \$2.00 | \$12.00 | | NEG Rates |
| SYFY SYFY MOVIE 8/22/16 8/28/16 19:00 24:00 X | 13 | | SYFY MOVIE< | 8/15/16 | 8/21/16 | 19:00 | 24:00 | | | × | × | | | | × | 1 | 1 | 8 | \$2.00 | \$16.00 | | NEG Rates |
| TBSC VARIOUS 8/15/16 8/21/16 19:00 24:00 VARIOUS X | 14 | | SYFY MOVIE< | 8/22/16 | 8/28/16 | 19:00 | 24:00 | × | × | | | | _ | | | , | | 4 | \$2.00 | \$8.00 | 30 | NEG Rates |
| TBSC VARIOUS 8/22/16 8/28/16 19:00 24:00 X <th< td=""><td>15</td><td></td><td>VARIOUS</td><td>_</td><td>8/21/16</td><td>19:00</td><td>24:00</td><td></td><td></td><td>×</td><td>×</td><td>-</td><td>-</td><td></td><td>×</td><td></td><td></td><td>15</td><td>\$2.00</td><td>\$30.00</td><td>30</td><td>NEG Rates</td></th<> | 15 | | VARIOUS | _ | 8/21/16 | 19:00 | 24:00 | | | × | × | - | - | | × | | | 15 | \$2.00 | \$30.00 | 30 | NEG Rates |
| TNT AVG. ALL WKS 8/15/16 8/21/16 19:00 24:00 X X X X X X X X 6 \$2.00 \$12.00 30 | 16 | | VARIOUS | _ | 8/28/16 | 19:00 | 24:00 | × | × | | | | | | | × | | 6 | \$2.00 | \$12.00 | 30 | NEG Rates |
| TNT AVG. ALL WKS 8/22/16 8/28/16 19:00 24:00 X X X | 17 | | AVG. ALL WKS< | 8/15/16 | 8/21/16 | 19:00 | 24:00 | | | × | × | | | | × | 3 | • | 15 | \$2.00 | \$30.00 | 30 | NEG Rates |
| | 18 | | AVG. ALL WKS | 8/22/16 | 8/28/16 | 19:00 | 24:00 | × | × | | | Н | \vdash | \vdash | | я | 1 | 6 | \$2.00 | \$12.00 | 30 | NEG Rates |

NCC Cable System Order

| | | | | | | 8/16 MG from 62317334 | Comments : |
|----------|---------------|----|------------------|------------------------------|-------------------|-------------------------------|-------------------|
| | CFM | | | Approval Required | Iviakegood Folicy | | |
| | CDM | | CDD | Approved Boardings | Makagand Ballan | | |
| | GIMP - | 31 | GRP | Women 25-54 | Primary Demo | Cable Nielsen Live+1 May16 | Survey |
| | Cost Per Spot | | Sold On | | | Not accepted | Status |
| | 100.0 | | Affiliate Split | | Credit Status | (301) 951-2620 | Phone |
| 152 | | | Total Spots | | Product Name | Washington | Office |
| \$258.40 | | | Net Total | WI8178 | Est Code | Becca Karam | Sales Coordinator |
| \$45.60 | | | Commission | ORDR | Product Code | Alexander Fiske | AE |
| \$304.00 | | | Total | FPAF6 | Client Code | | |
| 2 | | S | Total # of Weeks | | | Wausau, WI | Market |
| | | | Show All Lines | Freedom Partners Action Fund | Advertiser | Spectrum/UW Stevens Point, WI | System Name |
| | 2 Vs. 1 | | Version | Del Cielo Media | Agency | 1140 | Syscode |
| | 91/91/80 | | Update Date | 08/15/16 - 08/28/16 | Flight Dates | 62317337 | Order# |
| | | | | | | | |

| Line | Net | | Program | Start Date | Stop Date | Start Time | Stop Time | M → ₩ → π ⊗ | -1 | | | | | S | RTG | Š | Total Spots | Unit Cost | Total Cost | Spot | Line (| Line Comment |
|-------|------|--------------|---|---------------|--------------|---------------|--------------|---|--------|-------|-----|--------|----|----|--------|---|----------------|--------------|---------------|--------|----------|--------------|
| 19 | CMDY | CMDY VARIOUS | | 8/15/16 | 8/21/16 | 19:00 | 24:00 | | | × | × | × | | × | × | | N | \$2.00 | \$4.00 | 30 | +2x | |
| | | Aug 2016 | Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 | Oct 2016 | Nov 2016 | 5 De | 2016 | Jan | 20 | 7 | Feb | 20 | 17 | Ma | r 2017 | Apı | 2017 | May 201 | 17 Jun | 2017 | Jul 2017 | Total |
| SPOTS | S | 152 | 0 | 0 | 0 | | 0 | 000000000000000000000000000000000000000 | 0 | 00000 | | 0 | | | 0 | 000000000000000000000000000000000000000 | 0 | 0 | | | 0 | 152 |
| AMT | | \$304.00 | \$0.00 | \$0.00 | \$0.00 | 40 | \$0.00 | 69 | \$0.00 | | S | \$0.00 | | | \$0.00 | € | \$0.00 | \$0.00 | \$0 | \$0.00 | \$0.00 | \$304.00 |

62317337 | Wausau, WI | Spectrum/UW Stevens Point, WI | 1140 |

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ACCT

Date Printed

08/16/16

SYSTEM APP: